

CHINA CULTURE AND SOCIAL INSTITUTIONS.

CULTURAL ANALYSIS. THE FIRST LANGUAGE OF CHINA IS CHINESE LANGUAGE BUT ENGLISH IS THE MOST IMPORTANT 2ND LANGUAGE AND THEREFORE BUSINESS MAY EITHER OPERATE IN ANY LANGUAGE OF THE TWO. CHINESE CIVILIZATION DICTATES THE PHILOSOPHY, VIRTUES AND TRADITIONS OF CHINA EVEN INFLUENCE BUSINESS ACTIVITIES. THE CULTURAL VALUES INCLUDE HONESTY, RIGHTEOUSNESS AND BENEVOLENCE.

SOCIAL INSTITUTION ANALYSIS. INFLUENCE OF CHURCH, FAMILIES AND LABOR ORGANIZATIONS ON BUSINESS PRACTICES.

CULTURAL ANALYSIS

THE MAIN RELIGIONS IN CHINA INCLUDE, BUDDHISM, TAOSIM, ISLAM AND CHRISTIANITY EACH INFLUENCE BUSINESS VALUES AND PRACTICES.

CHINESE BELIEVE THAT PUNCTUALITY IS VIRTUE AND IS HIGH VALUED IN BUSINESS PRACTICES.

IT IS IMPORTANT TO ENSURE ONE DOES NOT INTERTWIN BUSINESS ACTIVITIES WITH SOCIALIZATION THE CHURCH AND OTHER RELIGIOUS INSTITUTION HAS INFLUENCED BUSINESS ACTIVITIES BY CHANGING THE PERSONALITY AND BEHAVIOR PATTERNS OF CHINESE.

THE CHINESE PEOPLE DISCOURAGE INDIVIDUALISM OWING TO THE MODEL OF SOCIALISM AND EMPHASIS ON MUTUAL RESPONSIBILITY.

SOCIAL INSTITUTIONS.

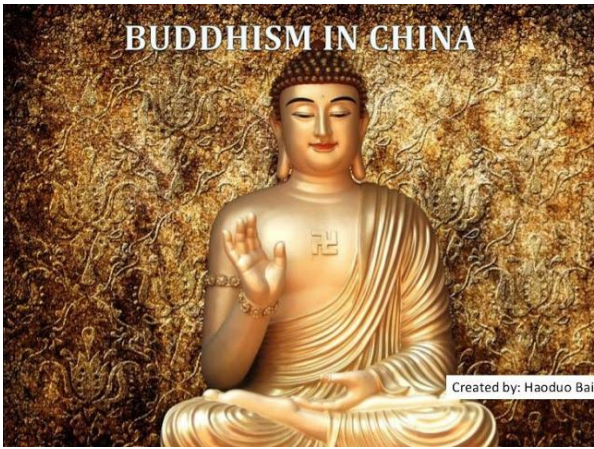
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■ Religious Group ■ Buddhists ■ Christians
■ Folk Religions ■ Hindus ■ Jews
■ Muslims ■ Other Religions ■ Unaffiliated

REFERENCES

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